



Marie de Beaucourt

UX/UI Designer

UX/UI designer with a background in interior design. Experienced in identifying user needs, conceptualising research and translating business goals into design deliverables. Skilled in leading teams in fast-paced environments and rapidly iterating visual solutions.

Contact

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Based in Berlin

Education

Central Saint Martins
College of Art & Design
Fine Arts Bachelor
London, 2014

Universität der Künste
Fine Art Erasmus Exchange
Berlin, 2013

Certificates

CareerFoundry
UX Design Certificate
April 2021 - February 2022

Erik Kennedy LearnUI.design
UI Design Certificate
February 2021

University of the Arts London
UX & Accessible Design
January 2021

Skills & Tools

User-Centered Design
Research
Information Architecture
Interaction Design
UI design
Wireframing & Prototyping
Storyboarding
Adobe Suite
Figma
InVision

Languages

French (native)
English (fluent)
Italian (fluent)
German (B2)
Danish (beginner)

Projects

Holos Responsive Web App | UX/UI Designer

July 2021 - February 2022 | [Case Study](#)

Designed an app allowing people living with chronic conditions to manage their medical data, while providing support through a chatbot feature & specialists bookings. Conducted user research, produced interactive Figma prototypes, led usability tests, and refined designs to meet Section 508 WCAG.

Asa•note Mobile App | Product Designer

May 2021 | [Case Study](#)

Designed an app helping yoga teachers memorise the Sanskrit names of yoga poses by building a class sequencing tool. Conducted user research, built paper and Figma prototypes, analyzed & implemented usability test results.

Aria Onboarding Chatbot | Product Designer

December 2021

Developed a chatbot onboarding experience for a fashion retailer allowing users to enter their sizing and taste preferences, customising their experience in under 1 min.

Experience

Freelance | Graphic & Web Designer

Berlin / August 2020 - Present

- Created branding concepts and designed campaigns for 3 engaged B2B & B2C companies by conducting user & market research, developing design languages, building websites, and creating social media assets as well as packaging & collaterals.

Yabu Pushelberg | Decorative Arts Designer

Toronto, April 2019 - April 2020

- Led a team of 5 to design the interiors of a 32m long private plane following user-centric principles & methodologies.
- Created styling concepts and narratives, driving the selection of furniture & art for 4 high-end residential and commercial projects.
- Prototype & hand-off of custom objects and textiles for award-winning luxury hospitality projects worldwide (Dezeen Design Awards, AD100)

Gilles & Boissier | Junior Interior Designer

Paris, March 2016 - September 2017

- Collaborated and ideated with the creative directors on 10+ projects and designed the layouts, copywrote and curated the mood images of 50+ client presentations.
- Sourced materials, furniture, objects and art for 5 large international projects (incl. Mandarin Oriental Ritz Madrid & Ritz Carlton New York)

Nearly Normal Creative Agency | Junior Graphic Designer

London, August 2012 - June 2013

- Supported senior designers by applying identities across digital & print layouts and creating storyboards & illustrations for animated commercials.
- Recruited and managed interns for animated commercials projects for global clients & agencies (Google, TBWA, AKQA)